



## MY PRESS NEEDS LLC

Reliability backed by integrity. Guaranteed.

**FOR IMMEDIATE RELEASE**

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### **MPN Partners with AmeriKen**

**TAMPA, Florida, January 30, 2018** – My Press Needs (MPN) announces it has signed an exclusive distribution agreement with AmeriKen Die Supply, Inc., for its new Soft Cut™ System.

The agreement calls for AmeriKen to market and sell Soft Cut for use with clamshell presses throughout North America. Founded in 1953, AmeriKen sells die making and die cutting supplies and maintains a large inventory of supplies and equipment. The company has five locations across the United States.

Soft Cut consists of a urethane pad on a magnetic carrier mounted on MPN's Crest™ Clamshells. A complete system, Soft Cut matches the right type of serrated knife with the correct cutting pad hardness to die cut various rigid plastics in sequence – with no adjustments – in up to 80% of jobs. Soft Cut eliminates make-ready while providing similar edge quality as die cutting with heat, even though cut cold. MPN developed the system in conjunction with Dicar and Rick Putch of National Steel Rule.

MPN President Rob Weidhaas said the AmeriKen partnership will provide MPN the resources to support its Soft Cut customers, train die makers and accelerate growth of the Soft Cut System. “We believe Soft Cut is the wave of the future for clamshell die cutting,” he said, “and we’re excited about working toward that future with AmeriKen.”

AmeriKen President Dale Kengott agreed. “AmeriKen prides ourselves in being the source for all die cutting and die making solutions, so this partnership with MPN is a natural fit. We are excited about the opportunity to bring this new technology to the industry.”

#### **About MPN**

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. Its service division, MPN Services, provides Crest Clamshell service and maintenance. For more information about MPN, visit [www.mypressneeds.com](http://www.mypressneeds.com).

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