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MPN Sells First Dual Heater Clamshell

TAMPA, Florida, September 5, 2017 – My Press Needs (MPN) has sold its first Crest Clamshell with dual heaters to Butler Technologies, Butler, PA. The new dual heater press, which expands MPN’s embossing capabilities in the membrane switch and graphic overlay market, will be used to demonstrate embossing and die cutting at the SGIA Expo in October.

GPI member Nadine Tripodi, President/Owner of Butler Technologies, said the company bought the 20”x 26” press to increase efficiency in their processes. Butler focuses on print applications for a variety of industries, providing services that include printed electronics and user-interface solutions such as membrane switches, graphic overlays and more.

“The Crest was very attractive to us when we saw it in action last year at MPN’s lab,” said Tripodi. “Its dual heated platens will allow us to do thermal die cutting and embossing of polyester and polycarbonates.”

Butler’s Production Manager Mark Bachman said the Crest will provide the company greater reliability and repeatability, as well as increased speed. “We have plotters and lasers, which are great for applications where steel rule die can’t hold tolerances,” he said. “But in our daily work, the Crest will give us higher speed than the laser.”

Bachman explained that sacrificial masking must be used with a laser cutter to make sure both surfaces of the plastic being cut are kept clean. “Then the masking has to be peeled off, which requires a lot of handwork. It’s slow. With the Crest, we’ll be able to run more jobs at a higher speed.”

MPN President Rob Weidhaas said, “We’re already well-known for our die cutting and kiss cutting, so expanding our embossing capabilities is a natural step for us. We’re looking forward to helping Butler Technologies and other companies add to their products and services.”

About MPN

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. Its service division, MPN Services, provides Crest Clamshell service and maintenance. For more information about MPN, visit www.mypressneeds.com.

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