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**Cell Manufacturing new Niche for My Press Needs**

**TAMPA, Florida, March 22, 2017** – My Press Needs (MPN) announces the sale of a third Crest Clamshell to be used in cell manufacturing, a growing niche for the company’s line of platen presses.

Empire Screen Printing, Onalaska, WI, recently purchased 32” x 47” and 41” x 67” Crest Clamshells for its large format manufacturing cells. Last year, GM Nameplate bought a 20” x 26” Crest Clamshell to use in its aerospace manufacturing cell.

“In each of our large format cells, we have a screen printer, laminator, die cutter, splitter and packaging,” said Empire President John Freismuth. “We bought the Crests because quick setup and changeover times are so important. And the Crest gives us quality cuts for virtually every substrate – pressure sensitive adhesives, polycarbonates, foam board, you name it.”

According to MPN President Rob Weidhaas, the “no more make-ready” benefit of its presses is driving demand. “Our Crest Clamshells deliver the speed and precision cell manufacturing requires,” he said. “Plus, the Crest’s versatility and compact footprint make it a perfect fit.”

**About MPN**

My Press Needs, LLC was founded by Rob Weidhaas in 2000 as a complete die cutting resource to the print finishing, packaging and general converting industries. Today the full-service company specializes in the development, engineering and sales of clamshell presses worldwide, along with consulting and training on die cutting processes. Its service division, MPN Services, provides Crest Clamshell service and maintenance. For more information about MPN, visit [www.mypressneeds.com](http://www.mypressneeds.com).

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