

For Immediate Release:

NAMEPLATES FOR INDUSTRY (NFI) – CHANGE OF OWNERSHIP AND REBRANDING

New Bedford, MA – August 29th 2016

Nameplates for Industry (NFI) was purchased in October 1st 2015 by Renaud Megard from Don Rudnick, who created it 40 years ago. NFI strong leadership remains in place and will assist Renaud in growing the company.

Under its new management, NFI has restructured, rebranded and enhanced its safety culture. NFI has a new logo, a new website and enhanced marketing capabilities. Our new state of the art office allows us to provide more creative offerings with great passion for quality. We have kept our company's culture and it is still an admirable and fun place to work in.

NFI serves the following industries: Medical, Transportation, High Tech and Industrial Manufacturing. Our product range: Labels, Faceplates, Overlays, Nameplates, Stickers, Membrane Switches and Domed Labels.

About NFI

NFI is the global leader in manufacturing custom, high-performance and superior quality printed graphics. With our respected and experienced employees, we deliver unparalleled value, exceptional customer service and innovative solutions with absolute dedication to safety. As a trusted advisor and partner with our customers, we are committed to sharing our in-depth knowledge collected over 40 years in the industry. We pride ourselves on continually staying abreast of leading-edge innovation, techniques and trends as well as training and certifications.

For more information, please contact us at 800-999-8900 or visit our website at www.nficorp.com

ISO 2001:2008 - ITAR REGISTERED - ROHS – UL CERTIFIED