

## FOR IMMEDIATE RELEASE

### NPI Announces Brazoderm™

Tulsa, OK – February 20, 2015

NPI, the leader in printing and product identification for over 40 years in Tulsa, is proud to announce their new product offering – Brazoderm™.

Brazoderm™ is a simple solution for a complex problem. Featuring Sharklet™ – the world's first technology to inhibit bacterial growth through pattern alone – this patented, microscopic pattern creates a surface upon which bacteria do not like to grow. The pattern is manufactured onto adhesive-backed skins to be applied to high-touch areas, reducing the transfer of bacteria among people. The bacterial inhibition is a 100% natural process – it is non-toxic and free of any biocides, antimicrobial and antibiotics. It is safe for people.

Brazoderm™ is made for high-touch areas of almost any business – health care facilities and pharmacies, schools and day care centers, airlines and mass transit, grocery stores, convenience stores, and fitness centers. The film is ideally suited for frequently-touched, bacteria-prone surfaces where bacterial inhibition is desired, such as tray tables, doors, carts, and point of purchase.

NPI is offering their services with this breakthrough film. NPI will custom cut the film to fit any space or object. Additionally, NPI will custom print the film in full color, making this a prime opportunity for public service messages or prime advertising space. The product is easy to install and remove, and is recommended to be replaced every 90 days for optimal protection.

“We are thrilled to offer this technology to our customers in an effort to keep people healthier and decrease antibacterial overuse,” said Brooke Hamilton, President of NPI. “In addition, the marketing opportunity for customers will be unique and limitless with Brazoderm™!”

For more information, please visit [www.brazoderm.com](http://www.brazoderm.com) or call NPI at 918-584-2651.

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