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Marcia LaBelle of NFI Corp. Discusses Key Company Standards on “Radio Entrepreneurs”

NEW BEDFORD, MA, ISSUED JULY 23, 2018... Marcia LaBelle, vice president at NFI Corp., the global leader in high performing printed graphic solutions, recently appeared as a guest on “Radio Entrepreneurs.” During the interview with the show’s host, Jeffrey Davis, LaBelle discussed three key business standards for NFI and why their clients prefer the company’s products – durability, delivery and service.

“Our labels and nameplates usually last longer than the life of the product that they’re on,” said LaBelle. “NFI’s products are used by all types of businesses and oftentimes appear in unthinkable places!”

Radio Entrepreneurs shares the stories of entrepreneurs in the interest of giving more exposure to innovative and fast-moving companies while creating a knowledge pool for the enrichment of the entrepreneurial community around the world. The show is broadcast daily and the individuals in the interviews are entrepreneurs from various backgrounds. The conversation is their story: the story of who they are and how they became an entrepreneur.

LaBelle’s interview can be heard at <http://radioentrepreneurs.com/wp-content/uploads/2018/06/Marcia-LaBelle.mp3>; a video snippet can be viewed at https://www.youtube.com/watch?v=1J_FppMrp8. To learn more about Radio Entrepreneurs, visit www.radioentrepreneurs.com.

“The Radio Entrepreneurs broadcast was a fantastic opportunity to talk about NFI Corp., as well as my own professional journey,” said LaBelle, who has worked at NFI Corp. for over 20 years. “I am grateful to Jeff for the thoughtful conversation and to the whole Radio Entrepreneurs team for making the broadcast possible,” she added.



Jeff Davis and Marcia LaBelle

About NFI Corp. – Nameplates For Industry

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is committed to standards of sustainability and incorporates eco-conscious guidelines and processes whenever possible. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit www.nficorp.com, or call 800-999-8900.