

FOR IMMEDIATE RELEASE

CONTACT: Nicole Joy Hales, PR First, 781-871-7280, nhales@prfirst.com

NFI Corp. launches unlimited design capabilities with HP SmartStream Mosaic software

Software can create thousands of unique images from one design

NEW BEDFORD, MA, JANUARY 8, 2018...NFI Corp. (<http://nficorp.com>), the global leader in high-performing printed graphic solutions, is now offering unlimited design capabilities using HP SmartStream Mosaic software.

The sophisticated HP Mosaic software, installed recently in the NFI Design Studio (www.nficorp.com/design-studio/), enables NFI to create and print an unlimited number of unique designs for any product, including mousepads, coasters, plastic labels, plastic cards, luggage tags, clothing tags, business cards, placemats, on its HP Indigo 5500 Digital Press.

Key benefits include the ability to deliver greater engagement and brand loyalty with customers through one-of-a-kind products, as well as personalization and individualization of collateral in large quantities.

HP SmartStream Mosaic creates an unlimited set of related graphics from seed patterns, using scaling, transposition, and rotation.

“This is a tool that widely expands the creative possibilities for our clients, and we are thrilled to bring these options to them and help them design products that truly enable them to stand out from their competitors,” said Renaud Megard, president and CEO of NFI Corp.

Brands such as Coke, Nutella, and Bud Light, have used HP Mosaic for special packaging and labeling campaigns.

“Our in-house engineering-based designers are excited to use HP Mosaic to create truly custom graphic solutions that meet specific requirements and offer eye-catching individuality,” said Steve Moniz, director of the Design Studio.

About NFI Corp. – Nameplates For Industry

Nameplates For Industry, or NFI Corp., was started in 1975 in England, and eventually established a business base in New Bedford, Mass. (which separated from the England location by 1988). The business, which specializes in printing on plastic, started as a screen-printing manufacturer, and has since added digital printing and flexographic printing to its services as a producer of custom, high-performing graphic solutions, which include long-lasting barcode labels, serial number labels, domed labels, asset tags, tamper-proof labels, metal nameplates, and electrical membrane switches.

NFI Corp. serves the medical, industrial manufacturing, government/military, professional services, technology and communications, transportation and equipment, and distribution industries, and has clients throughout the United States and globally. NFI Corp. is located at 213 Theodore Rice Boulevard, New Bedford, MA 02745. For more information about NFI Corp., please visit www.nficorp.com, or call 800-999-8900.