

Texas triple bottom line company creates facility with environment and employees in mind ...

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(Lancaster, TEXAS) - Texas Nameplate Co. has created the industry standard with a cutting-edge manufacturing facility designed to protect employees, neighbors, and the environment. By keeping the heartbeat of their company and adopting the idea of operating and setting processes in place by using the Triple Bottom Line (TBL) principle, consisting of three P's People, Planet, and Profit.

After a year at their state-of-the-art facility in Lancaster, Texas Nameplate is seeing their investment in design pay off.

"It's very important that we try to reduce any chemical impact or environmental impact that we might have through our processes," Chemical Specialist Ron Shouse said. "We've been working on this for numerous years, trying to better ourselves as far as our environmental footprint."

Construction of the new Texas Nameplate Complex is part of a series of green initiatives the company has undergone. By incorporating thoughtful, green design, Texas Nameplate has created a workplace that's efficient and environmentally smart.

"By creating a custom-designed complex, the new facilities allows for innovative processes, like water cleaning and acid rejuvenation." Shouse said. Air scrubbers are not only cleaner for the environment, but they give employees a cleaner work environment.

President and CEO Dale Crownover said his goal was to set the industry standard. The building is positioned to allow for as much natural light as possible, both to save energy and to boost employee morale. A separate chemical building was constructed with safety and health in mind.

"We wanted to be a role model for protecting the environment," Crownover said.

Texas Nameplate Co. has been serving customers in energy, transportation, marine, military, manufacturing and other sectors for more than 70 years. Their plates can be found in the Arctic, the Antarctic, and nearly every environment in between.

For interviews and scheduling tours, call President and CEO Dale Crownover at (214) 428-8341 or email at dale@nameplate.com.